

# Dani Kau

**GRAPHIC DESIGNER**

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[Danikau.com](http://Danikau.com) | (808) 367-2667

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## Skills

Brand Identity, Social Media, Digital Design, Editorial Design, Environmental, Adobe In Design, Illustrator, Photoshop, Premiere Pro, After Effects, Figma

## Experience

### DESIGN INTERN

Thinkso Creative | New York, NY | 2024–ongoing

- Designs compelling social media ads and performs social media research for Mercer Advisors, resulting in a 3–12.5% conversion rate.
- Concepts and executes environmental branding for MEMX's summer event hosting 300+ people.
- Enhances clients' visual communications through the design of presentations, reports, infographics and other related deliverables.

### FREELANCE DESIGNER

OrthoAlaska | Remote | 2024

- Collaborated with Marketing Director to design social media campaigns, increasing Instagram impressions by 130%.
- Developed graphic imagery for ongoing website refresh.

### MARKETING AND COMMUNICATIONS ASSOCIATE

Unisys | Honolulu, Hawai'i | 2019–2022

- Managed newsletter content creation and stakeholder approval for a large-scale project with Hawai'i Department of Human Services (DHS), informing 2,000+ people.
- Created impactful infographics, graphics, and edited videos for project communication initiatives, receiving formal recognition from key stakeholders.
- Redesigned DHS' intranet portal pages, increasing ease of use.

### MARKETING DESIGNER

Mochi Magazine | 2022–2023

- Assisted in social media design and management, increasing Instagram followership by 50%.
- Increased brand consistency through design templates for magazine's email newsletter, media kits, social media, and slide decks.

## Education

### CERTIFICATE OF GRAPHIC DESIGN

Shillington School | New York, NY | 2023

### BACHELORS OF SCIENCE, GLOBAL BUSINESS

University of Redlands | Redlands, California | 2013–2017