

Dani Kau

GRAPHIC DESIGNER

Danikaudesign@gmail.com

Danikau.com | (808) 367-2667

Skills

Brand Identity, Social Media, Digital Design, Editorial Design, Environmental, Adobe In Design, Illustrator, Photoshop, Premiere Pro, After Effects, Figma

Experience

DESIGNER

Thinkso Creative | New York, NY | 2024–ongoing

- Converted to designer role after interning for four months.
- Designs compelling social media ads and performs social media research for Mercer Advisors, resulting in a 3–12.5% conversion rate.
- Conceptualizes and executes environmental branding for MEMX's 200+ attendee events and conferences.
- Enhances clients' visual communications through the design of presentations, reports, infographics and other related deliverables.

FREELANCE DESIGNER

Clients | Remote | 2024–ongoing

- Clients for social media, print and web design include OrthoAlaska, HA:N United Methodist Church, and Korean American Story.

MARKETING AND COMMUNICATIONS ASSOCIATE

Unisys | Honolulu, Hawai'i | 2019–2022

- Managed newsletter content creation and stakeholder approval for a large-scale project with Hawai'i Department of Human Services (DHS), informing 2,000+ people.
- Created impactful infographics, graphics, and edited videos for project communication initiatives, receiving formal recognition from key stakeholders.
- Redesigned DHS' intranet portal pages, increasing ease of use.

MARKETING DESIGNER

Mochi Magazine | 2022–2023

- Assisted in social media design and management, increasing Instagram followership by 50%.
- Increased brand consistency through design templates for magazine's email newsletter, media kits, social media, and slide decks.

Education

CERTIFICATE OF GRAPHIC DESIGN

Shillington School | New York, NY | 2023

BACHELORS OF SCIENCE, GLOBAL BUSINESS

University of Redlands | Redlands, California | 2013–2017